TOT SHIRTS

The Totally Original Garment Decoration Co.

Bringing your designs to life





"The standard of work is superb and timely, and the team is friendly and helpful, always trying to accommodate our clients' deadlines."

David Malin, The Brand Masters

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About us

TOT Shirts is one of the UK's leading garment decorators. From small beginnings in 1984, we're now the go-to supplier for many of the biggest names in music, fashion, sport and retail.

From screen and digital printing to embroidery and stickers, we offer a complete range of garment decoration and merchandise services. We can customise almost anything – t-shirts, hoodies, baseball caps, tracksuits, workwear, beanies, bags and more. If it's a textile or paper, we can decorate it.

From our 65,000-square-foot production facility in London, we can manage everything from initial planning to fulfilment, delivering high-quality items on time...every time.











Who we support...



LIZZO

IRON MAIDEN

TK MAXX

WEST HAM UNITED FC

TOTTENHAM HOTSPUR FC

WEST END PRODUCTIONS

SLOWDIVE

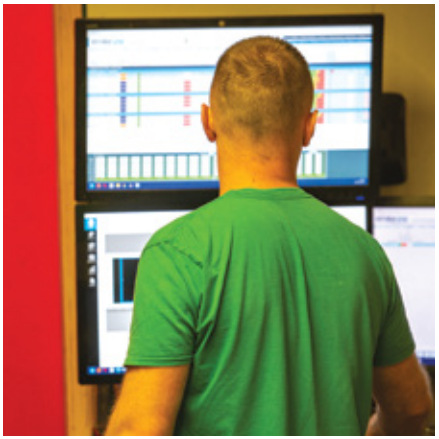
ABBEY ROAD STUDIOS

ARCTIC MONKEYS

CARLY PEARCE

OASIS

HAMILTON



> The print facilities are great, and the team is very communicative. They are accommodating of the extra mile we have to go to meet the quality demands of an overseas client base.
>
> **Lisa King, Founder, Lisa King London**



Over the years, we've built long-standing relationships with major entertainment, music and theatre merchandisers.

We're also proud to support high-street retailers, premier sports clubs, schools and smaller businesses.

Our customers trust us to deliver exceptional products, with a fast turnaround and no fuss.

Whether you're looking for a handful of hoodies or a large supply of t-shirts, we can help. From scheduled tours to a single live performance, we can arrange same-day and overnight deliveries to meet all your time-critical needs.



Screen printing

Unleash your creativity

We specialise in screen printing – known for its vibrant, long-lasting finish. This technique is ideal for high-volume orders.

Up to
35,000
screen
prints daily



KEY FACTS

- High-impact print quality, fast turnaround
- Cost-effective choice for bulk orders
- Specialist inks available





Up to

500,000

screen prints a month

Screen printing uses stencils, with the ink transferred to the fabric through the screens. Different coloured inks are added one by one and layered up to produce the final result.

Specialist inks

We use multiple ink systems that optimise colour brightness and fine details. We're also experienced in printing with specialist inks, including discharge, fluorescent, reflective, puff, glow-in-the-dark, and metallic.

High-precision results

With eight automatic presses and three manual carousels, we can produce over 500,000 prints each month in up to 18 colours – meeting high-volume requirements without compromising on quality. We've recently invested in a laser diode imaging machine, in our stencil making department, which enables us to add next-level detail to garment designs.

Thanks to our long-standing relationships with suppliers, we can offer a wide range of screen-printed garments at highly competitive prices.

Screen printing

Working with iconic brands





Bringing Aslan to life for a West End production

TOT Shirts was asked to bring the iconic image of Aslan to life for the West End production of *The Lion, the Witch and the Wardrobe.*

Working in partnership with merchandising agency Creative Goods, the team produced an initial run of 3,500 garments, with repeat orders for the tour.

Bobby Williamson, UK Managing Director at Creative Goods, said:

"We love working with the team at TOT Shirts. While our collaborations always turn out fantastically well, we were especially impressed by their ability to deliver a high-quality, multi-colour print of this beautifully complex art for *The Lion, the Witch and the Wardrobe.*

The print results were stunning and audiences all over the UK have loved it!"

Screen printing for the iconic Peanuts brand

We're proud to have worked extensively with TSPTR – which licenses merchandise for iconic TV, film and music brands, including Peanuts and Stanley Kubrick.

We've completed large-volume screen printing of t-shirts and sweatshirts for the Peanuts brand and other licensed designs. The plain garments, which are 100% cotton and ethically sourced, are shipped in from a manufacturer in Portugal before being screen printed in our manufacturing facility.

TSPTR co-founder Daniel Savory said:
"The quality in the print from TOT Shirts is excellent. But I've also been very impressed by their communication and how they manage stock. We've worked with various print companies in the UK, but we haven't found anyone like TOT Shirts."

DTG

Direct to garment

High-quality print, fast turnaround

120,000
DTG prints produced annually



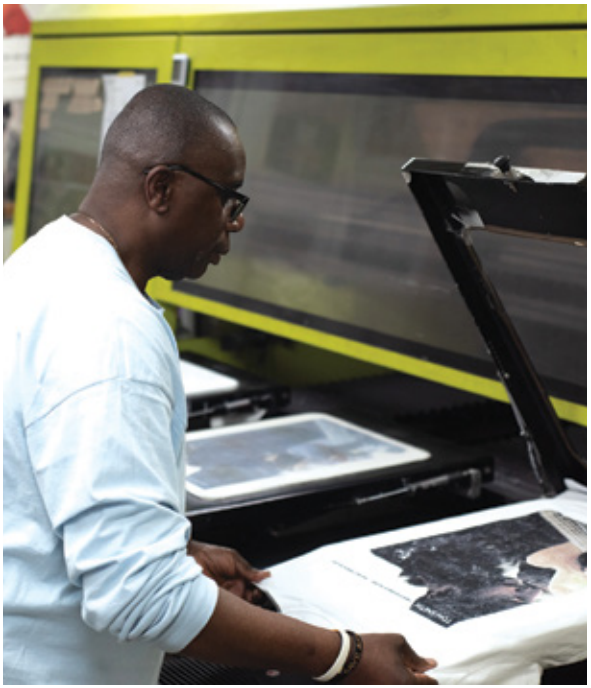


Direct-to-garment (DTG) printing is the perfect technique for applying high-resolution images onto garments quickly and accurately.

Each design is printed onto the garments using a specialist ink jet printer. The fine detail makes DTG perfect for printing photographic images and more complex graphics onto garments. There are low set-up costs with DTG printing, making it an affordable option for small print jobs.

All inks are water-based and eco-friendly, producing long-lasting, vibrant colours.

From one-offs to larger orders, we can handle all your DTG needs – with tailored pricing and a quick turnaround.



KEY FACTS

- **Perfect for photos and ultra-fine details**
- **Low set-up costs – ideal for small print runs**

Up to
10,500
items printed monthly

DTF

Direct to Film

KEY FACTS

- Vibrant decoration and great value
- Ideal for tricky placements and delicate fabrics
- Suitable for small and large items







Up to
16,000
A7 transfers each day

Direct-to-Film (DTF) printing is a great, eco-friendly way to apply high-definition graphics onto fabric. The design is printed onto a film and then transferred to your chosen material using heat.

The process is ideal if you're working with delicate fabrics, tricky print locations or small designs that require intricate detailing. Unlike digital print, no pre-treatment is needed with this technique, which helps to keep production costs down.

We can hold/store the film transfers in bulk, ready to apply whenever you need them, which speeds up the entire production process.

Whether you're creating a single bespoke piece or producing a larger run, DTF is a flexible option that works beautifully on all kinds of fabric – from cotton and silk to wool, denim and even Lycra.

Embroidery

Stitch your style

Embroidery adds a distinctive detail or motif to branded goods such as baseball caps, bags, hoodies and sportswear. It's a popular option for schools, sports teams and businesses.

We can help with all kinds of embroidery work, from simple motifs to intricate, multi-coloured branded designs. We can also work with specialist threads, such as metallic, gradient and glow-in-the-dark, to add even more depth and opulence to your designs.

Our team produces embroidered goods for music merchandisers, fashion brands, sportswear companies and workwear manufacturers. In addition to large-volume embroidery jobs, we've also decorated many unusual garments, including an elephant's coat used for the re-enactment of Hannibal's schlep across the Alps. We love a challenge.

Whatever your project, our experienced embroidery machinists can help.



"The experience has been fantastic from start to finish. The TOT Shirts team guided us through selecting high-end base materials for our clothing and delivered a premium service throughout.

The quality and detailing of their embroidery are outstanding. Even with our most intricate designs, the results have been flawless. Feedback from our customers has also been excellent, with many commenting on the premium feel and finish of the garments."

Sonia Joshi, Founder, FormaFinalis (start-up streetwear brand)

174,900
embroideries
each year





KEY FACTS

- Premium finish
- Specialist threads and techniques
- Metallic, gradient, glow-in-the-dark and 3D options

Heat application

Eye-popping effects





Add an array of eye-catching effects to your t-shirts and other garments with heat application.

From holographic designs to glitter, rhinestones, diamantes, mirror metallics, and reflective features, the possibilities are endless.

We use heat transfer vinyl (HTV) to add striking effects and techniques that can't be created using standard printing processes. The vinyl is cut and then heat sealed onto the garment. This creates bold effects that can withstand regular wear and washing.

HTV is used to add personalised names, numbers or a little pizzazz – making it the perfect choice for sports teams, event merchandisers and fashion brands.

Foiling can also be used to add a distinctive, mirror-like effect. This process involves screen printing glue onto the garment and then applying foil using heat and pressure. When the sheet is peeled away, the foil sticks only to the printed areas, leaving a mirrored finish.

KEY FACTS

- Specialist finishes with instant wow factor
- Bold effects: mirror, gloss and rhinestones

Stickers

Creative branding that sticks





Stickers are a fun way to showcase your brand or add a touch of creativity.

Whether you're looking for sticker packs to sell in your stores or adding a finishing touch to your branded packaging, we can help.

Our kiss-cut stickers are printed on top-grade printable vinyl using an eight-colour print system. Each sticker is cut with meticulous precision to achieve stunning results.

Choose from various sizes and finishes (matt, gloss and different adhesive levels). Our stickers are suitable for indoor or outdoor use. We also offer holographic stickers that can be used for official merchandise or just for fun.

Get in touch to learn more about our sticker shop and pricing.

KEY FACTS

- Single or multi-sticker sheets and packs
- Holographic, matt and gloss finishes
- Removable or permanent





Finishing

The final touches



Once your garments have been printed, we can help with those all-important finishing touches.

Relabelling garments

We can replace the original manufacturer's branding with your own – either by sewing a new label into the neck or by printing your logo directly onto the garment. To add a unique finish, we can sew tab labels to hems, sleeves and patches anywhere on your garment.

Swing tagging

Your garments can be swing tagged in readiness for sale. We offer a range of tagging options to suit different requirements.

Automatic barcodes

Our team can print and apply barcodes using EAN numbers or template sheets. We can also apply barcodes supplied by customers.











Packing and dispatch

At TOT Shirts, we offer a wide choice of packaging options and can source materials to suit your needs. Whether you want your items boxed up, supplied in paper bags, or wrapped in branded packaging, we'll ensure your order is carefully packaged to protect against damage in transit. Your items will arrive looking flawless and ready for sale, giving a positive impression of your brand.

For delivery, we use trusted suppliers to ship within the UK and globally. We can arrange same-day and overnight dispatch, as required.

Plain packaging

Some customers may be looking for a discreet service with items supplied in plain packaging. We can send your orders in unmarked boxes or any branded packaging. Box labels, packing lists, delivery notes, and branding can also be sent with your items.

KEY FACTS

- Same-day and overnight delivery options
- Royal Mail and DPD Overnight
- Plain cover shipping available

16,000
items packed weekly



169,000
units of managed customer stock



58,000
customer orders each year

E-commerce

Taking the stress out of sales





Let us take care of all your customer orders, packing and shipments around the UK and worldwide.

We can integrate your Shopify e-commerce store with our in-house software system (Strokeone). So, we can manage everything from printing to delivery, giving customers a seamless shopping experience.

Your e-commerce store can include everything from wholesale screen-print runs to third-party products.

We offer a fast turnaround, with orders downloaded at 3am daily. Print-on-demand items are shipped within 72 hours. If your customer orders print-on-demand items and off-the-shelf products, we can package and ship them together.

Our e-commerce services offer a convenient, scalable way to manage your orders and grow your online sales.

KEY FACTS

- **Same-day shipping (off-the-shelf orders)**
- **Real-time inventory management and tracking**
- **Seamless Shopify integration**

Paper and card printing

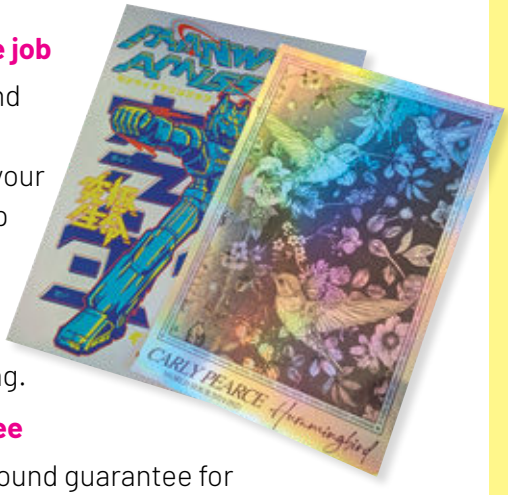
Taking care of all your print needs

Alongside garment decoration, we also offer specialist paper and card printing services – so you can order all your merchandise in one place.

From music posters to corporate marketing, our experienced printing team can produce virtually any paper or card items you need.

Expert advice – whatever the job

From lithographic to digital and wide-format printing, we can advise on the best option for your print job. Our printers can help with die cutting, duplexing, embossing, letterpressing, and finishing services, including lamination and foiling.



Our fast turnaround guarantee

We offer the same fast turnaround guarantee for paper and card printing as we do for our other print services. Get in touch to learn more.



Premium posters for a limited-edition run

Long-standing customer Merchandising for Life has worked with TOT Shirts for decades on countless music tours and projects.

In our latest collaboration, the team at TOT Shirts produced a collection of exclusive, limited-run posters, printed on mirror and holographic board.

Emma Bond, Senior Client Manager at Merchandising for Life, said:

"Ordinarily, we'd have to go through an independent poster company for printed posters, but TOT Shirts has produced these brilliant-looking posters using high-quality paper and with an array of options for special ink finishes.

We're very happy with the results achieved on all they've done for us so far."

We print:

- Extra-large poster prints
- Swing tags
- Card headers for sticker packs
- Programmes
- Books and brochures
- Presentation folders
- Postcards
- Stationery and business cards
- Flyers, leaflets and posters
- Roller banners
- Calendars



Gig Hub

Serving the UK's biggest music merchandisers

With 40 years of experience supporting leading music merchandisers, we provide a complete solution for your merchandising needs.

Using our Gig Hub service, you can consolidate everything in one place for dispatch, returns, storage and redistribution. We'll co-ordinate all the logistics on your behalf.

We can manage and store items produced by TOT Shirts and third-party suppliers in our 25,000-square-foot warehouse. Our in-house system allows us to track every item. You can order tour stock in advance, take what you need, and we'll store the rest. This makes it easy to replenish supplies from our warehouse whenever you need them.

After your events, we can store and manage surplus stock and other items, such as display boards – ready for whenever and wherever they are needed next.

5.3m
items of tour stock held in our warehouse

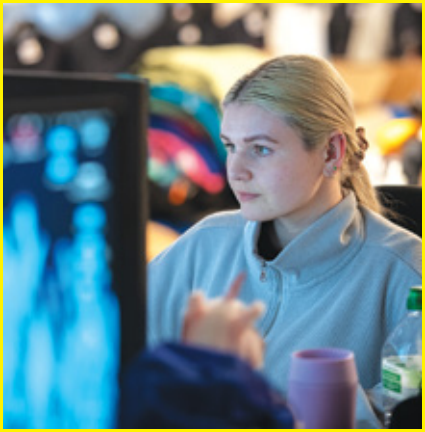
Supporting Oasis Live 25

TOT Shirts has supported the Oasis Live 25 world tour – providing print merchandise and logistics for our client (Warner Music) for 19 worldwide locations.

We managed fulfilment for hundreds of pallets of exclusive merchandise – ensuring that Warner Music could accurately and efficiently manage, monitor and track tour stock replenishment through our in-house system.

Warner Music is a long-standing customer of TOT Shirts, having worked together on multiple music tours and projects.





Storage and logistics

Tracking and managing your orders 24/7

Need to store a large number of items? Want to know how many garments are available for a last-minute job? We've got you covered.

Storage

With a 25,000-square-foot warehouse, TOT Shirts can help with all your storage needs. As well as storing items for upcoming events and e-commerce, we can also supply and hold blank garments on your behalf – ahead of your order requirements.

KEY FACTS

- Real-time stock management and 24/7 job tracking
- Consolidate all your tour merchandise in one place

Stock management

Our real-time stock management platform, C-Port, gives you complete visibility and control over your inventory.

C-Port allows you to review artwork and active jobs, track delivery status, and download invoices and delivery notes.

You can draw down existing stock remotely and create fulfilments from anywhere in the world – ready for our teams to pick, pack and dispatch your items quickly and efficiently.

Merchandising

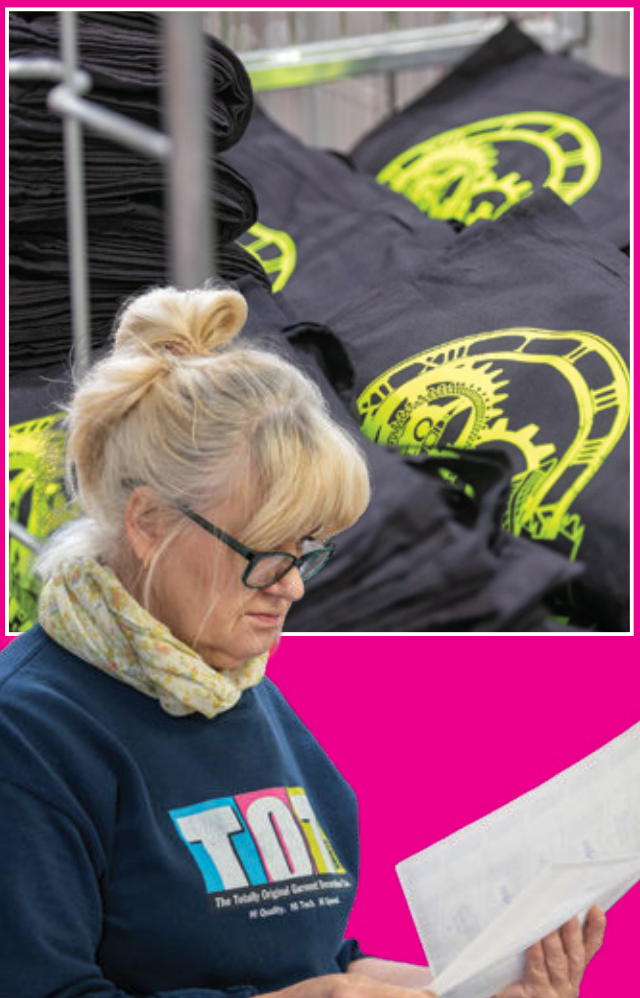
Supporting all your merchandising needs

Whether you need a large supply of decorated garments for a major event or a handful of branded t-shirts, we can help.

Our experienced team can guide you through the best decoration methods to bring your ideas to life – managing everything from initial planning to development and fulfilment.

What we offer:

- Exceptional quality and a fast turnaround
- Full-service support – from initial planning to finished products
- Real-time order tracking, stock management and artwork approvals
- Storage in our 25,000-square-foot warehouse



Garments

Premium garments for every event

Great prices, fast fulfilment

Our long-standing partnerships with trusted suppliers mean we can source plain garments at highly competitive prices. We source our garments from well-known retailers and directly from manufacturers such as Gildan, Continental, AS Colour, and Stanley/Stella. Our team can also provide pre-production samples, allowing you and your customers to see the high quality and finish of your items before placing your order.

Need your items delivered quickly? TOT Shirts has one of the largest single-site operations of its kind in the UK and Europe. So, we can quickly turn around bulk orders.

Get in touch today for a quote.





Over
2 million
garments purchased each year

Sustainability

Doing our bit for the planet

At TOT Shirts, sustainability is at the heart of everything we do – from the textiles we use to the way we recycle and look after our people.



Recycled
385,000
garments
each year





Textiles

We're committed to using sustainable materials. Most of our garments are made from organic cotton, and we work with a wide range of GOTS-certified textile/garment manufacturers. Global Organic Textile Standard (GOTS) is the leading international certification standard for organic fibres.

FAMA accreditation

TOT Shirts holds FAMA (Facility and Merchandise Authorization) accreditation – a mandatory requirement for any manufacturer producing merchandise featuring Disney-owned intellectual property, including Marvel, Pixar, and Star Wars.

To achieve and maintain FAMA accreditation, manufacturers must undergo stringent audits assessing ethical labour standards, workplace safety, environmental responsibility, and overall business integrity and quality.

Innovation

We've invested heavily in new technology to help reduce our environmental impact and waste. Recent investments have included lower-power imaging technology and an advanced washing and reclaim system, which has significantly reduced our water use.

We use low-curing ink technology, allowing us to produce premium quality prints on a wide range of materials while minimising energy consumption.

Recycling

Textiles, inks and chemicals

No commercial waste for textiles/inks/chemicals is sent to landfill. Some unused garments are donated to charities. Unused textiles are also converted into clean energy through a waste-to-energy process, with the resulting power supplied to the National Grid.

Our chemicals and inks are recycled responsibly by certified experts.

Packaging

All garment packaging and warehouse waste is recycled. Old warehouse pallets are either repaired or turned into fuel pellets for household heating.

Looking after our people

At TOT Shirts, we employ more than 120 permanent staff and around 30 temporary staff during peak periods. We have a diverse, multicultural team, and we're committed to fair pay, safe working conditions, and treating everyone with respect. TOT Shirts holds Sedex accreditation – demonstrating that we're operating in line with an industry-leading ethical standard.

Please get in touch if you'd like to learn more about our sustainability work or visit our facility.



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